

Rep Order# 6838980 Ver# 1 Status New Traffic Order# Printed: 08/06/2012 5:08 PM 1 of 2

EC'd Yes Last Received: 08/06/2012 1:02 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () HIRSCHBIEL FOR CONG 3050 K ST NW Sales Office () PHILADELPHIA
Product PAUL HIRSCHBIEL WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1552 Agency C/P1/P2/E 106/113/1552 Salesperson Phone# 215-567-6005
Buyer Maura Gilroy Flight Dates 08/07/2012 - 08/13/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

--- CONTRACT COMMENT ---

CLIENT: HIRSCHBIEL FOR CONGRESS SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$3225
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F	9A-10A	NATE BERKUS	:30	\$75.00	08/07-08/10	1	1	1	\$75.00	
	2	TU-F	10A-11A	MILLIONAIRE	:30	\$75.00	08/07-08/10	2	1	2	\$150.00	
	3	TU-F	730P-8P	ACCESS HOLLYWOOD	:30	\$300.00	08/07-08/10	1	1	1	\$300.00	
	4	TU-F	10P-1045P	LATE NEWS	:30	\$1,000.00	08/07-08/10	1	1	1	\$1,000.00	
	5	TU-F	1045P-11P	SPORTSWRAP	:30	\$300.00	08/07-08/10	1	1	1	\$300.00	
	6	SA	1045P-11P	SPORTSWRAP SATURDAY	:30	\$300.00	08/11-08/11	1	1	1	\$300.00	
	7	M	1130P-12A	30 ROCK	:30	\$150.00	08/13-08/13	1	1	1	\$150.00	
	8	M	9A-10A	NATE BERKUS	:30	\$75.00	08/13-08/13	1	1	1	\$75.00	
	9	M	10A-11A	MILLIONAIRE	:30	\$75.00	08/13-08/13	1	1	1	\$75.00	
	10	M	730P-8P	ACCESS HOLLYWOOD	:30	\$300.00	08/13-08/13	1	1	1	\$300.00	
	11	M	1045P-11P	SPORTSWRAP	:30	\$300.00	08/13-08/13	1	1	1	\$300.00	

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm) PHILADELPHIA

Advertiser () HIRSCHBIEL FOR CONG 3050 K ST NW Sales Office ()

Product PAUL HIRSCHBIEL WASHINGTON, DC 20007 Salesperson () ANJIE BRADY

Estimate# 1552 Agency C/P1/P2/E 106/113/1552 Salesperson Phone# 215-567-6005

Buyer Maura Gilroy Flight Dates 08/07/2012 - 08/13/2012 Salesperson FAX# 215-567-5938

Fax# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	12	TU-F	12P-1P	AMERICA'S COURT	:30	\$100.00	08/07-08/10	1	1	1	\$100.00	
	13	M	12P-1P	AMERICA'S COURT	:30	\$100.00	08/13-08/13	1	1	1	\$100.00	

---REPORT TOTALS---

Report Totals: 14 / \$3,225.00

---SALES MONTHLY TOTALS---

Aug 12: 14 / \$3,225.00

Sales Totals: 14 / \$3,225.00

Station Totals: 14 / \$3,225.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$46,071	CATV 0%	WAVY 34%	WGNT 0%	WPXV 0%	WTKR 23%
		WTVZ 2%	WVBT 7%	WVEC 34%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE